A Message from the President
Alexandria Fischer
Family Respite Services

November is always a special month for all AFP chapters across the world, because in this month chapters celebrate National Philanthropy Day® (NPD). November 15th is the day that thousands of people around the world come together to both a) put that word into action and b) recognize the change that word has brought to our communities.

AFP Canada South will be celebrating our 15th Annual Crystal Award Celebration on November 18th! We will recognize many philanthropic people in our community, celebrate the fundraising profession and have the opportunity to hear from Ron Tite, Creative Thinking and Innovation Expert.

National Philanthropy Day® is both an official day and a grassroots movement. Every year since 1986 when President Ronald Reagan first proclaimed November 15th as National Philanthropy Day®, communities across the globe have celebrated by hosting events to recognize the activities of donors, volunteers, foundations, leaders, corporations, and others engaged in philanthropy.

In 2012, Canada officially recognized NPD permanently, setting a new model for other countries to emulate. But NPD is far from just a top-down idea full of formal events. NPD is also a grassroots movement to increase public interest and awareness of the importance of philanthropy, as well as knowledge on giving, volunteering and engagement at the charitable level so people can practice EFFECTIVE philanthropy.

Visit our website for more information: https://afpcanadasouth.wordpress.com/national-philanthropy-day/

Regards, Alexandria
In Other News

Congress 2016

If you are attending Congress in Toronto please connect with us as we want to hear your feedback about this education opportunity and share your learning with others in our community.

Member Moment

Did you know members receive a discount to AFP’s annual fundraising conference? Members can save up to $300 on conference registration. The 2017 AFP International Fundraising Conference will be held in San Francisco, CA from April 30 - May 2, 2017. You can go to www.afpfc.com for more information.

Get Involved

As we celebrate our fundraising profession, we encourage all fundraising professionals to become an AFP Canada South member so that you can adhere to the Donor Bill of Rights, are committed to the Fundraising Code of Ethical Principals and Standards, have the opportunity to apply for scholarships to attend conferences around the world and enjoy many other benefits. Here is a discount coupon that you can use towards your membership fee.

$50 Professional or Associate New Member Discount!

In honor of National Philanthropy Day® AFP will be offering a $50.00 discount to new members joining in the Professional or Associate Member categories by November 30, 2016!

Fill out the membership invitation as usual, but deduct $50.00 from the total and include this coupon with your payment.*

Complete your application and send it in via mail or fax by November 30, 2016

* Coupon must be included with payment. One coupon per new member. Can also be redeemed online by using discount code NPD2016.

Questions, call the AFP Membership Department at (800)666-3863.
AFP, 4300 Wilson Blvd. Ste. 300, Arlington, VA 22203 /Fax: 703-684-1950
October’s Joint Meeting

Great networking was had by all who attended October’s joint Canada South and Detroit Chapter event at the Dossin Great Lakes Museum on beautiful Belle Isle.
Diversity is the seeking and achieving of a broad representation of experiences, perspectives, opinions and cultures. Inclusiveness is an essential source of vitality and strength for the effective pursuit of an organization’s mission. Join three diversity-focused fundraisers for a discussion about the importance of, and opportunities provided by, inclusion in the charitable sector.

At the end of this session participants will understand:
1. The relationship and differences between “diversity” and “inclusion”.
2. How diverse communities are influencing and reshaping the ways we build relationships with donors and volunteers.
3. Strategies for cross-cultural fundraising and reaching out to diverse donors.

Meet the Presenters

Anne Brennan
Anne, who is legally blind, is the director of development for the Triangle Radio Reading Service (TRRS), a service for the blind and print impaired based in Raleigh, NC. A native New Yorker, she is a graduate of Russell Sage College where she earned a B.S. in Psychology and Public Service with a concentration in Health Administration. Anne’s nonprofit career spans three plus wonderful decades serving in the disability services arena, hospital foundation, education, food banking, social service, medical membership association management and nonprofit management consulting. She is a great advocate for people with disabilities and works passionately toward making accessibility for people with all types of handicaps the best that it can be.

Gina M. Flores
Gina is the Senior Advancement Officer for the Smithsonian Latino Center, guiding the unit’s development efforts and involvement in the Smithsonian Campaign. She also works closely with the Smithsonian National Latino Board (SNLB). Ms. Flores comes to the Smithsonian from the National Council of La Raza where she managed their corporate development efforts. Prior to NCLR, Ms. Flores was an executive recruiter at Isaacson, Miller; promoted Latino outreach at the American Red Cross National Headquarters; and worked in program management at the Hispanic Association of Colleges and Universities. In 2004, she participated in the Smithsonian James E. Webb fellowship program for minority business and public administration students.

Krishan Mehta
Krishan is Executive Director, Campaign at Ryerson University. Previously, he held a variety of senior fundraising, alumni and marketing roles at Seneca College and the University of Toronto. Krishan is also an instructor in Ryerson’s fundraising management program and a PhD candidate at the Ontario Institute for Studies in Education where he is conducting research on the philanthropy of high net-worth immigrants in Canada. He serves as President-Elect of the AFP Greater Toronto Chapter and was co-chair of AFP Diversity to Inclusion Series, which was the first phase of this exciting inclusion initiative in Ontario. Krishan is an active volunteer in the community, having served as board chair at the Alliance for South Asian AIDS Prevention, and advancement chair and board member at Social Planning Toronto. Currently, he is a member of the Working Women’s Community Centre Patron’s Council.
Complete Your National Philanthropy Day with an Engaging and Entertaining Keynote Session that will appeal to fundraisers and business branding professionals alike.

Ron Tite – Branding & Creativity Expert
Named one of the “Top 10 Creative Canadians” by Marketing Magazine, Ron has been an award-winning advertising writer and creative director for some of the world’s most respected brands, including Air France, Evian, Hershey, Johnson & Johnson, Kraft, Intel, Microsoft, and Volvo. His work has been recognized by The London International Advertising Awards, The New York Festivals of Advertising, The Crystals, The Extras, The Canadian Marketing Association, and The Marketing Awards, to name just a few. Ron’s humorous and insightful Keynote sessions help people learn how to win other people’s time. Highlighting operational and personal innovation, authenticity, creativity, and more. Tite is also executive producer and host of the Canadian Comedy Award-winning show Monkey Toast, and is a featured marketing expert (with Amber Mac), on the new Mark Burnett-produced business reality show, Dream Funded. His new book, Everyone’s An Artist (Or At Least They Should Be), hit store shelves in the fall of 2016.

Thank You to Our Event Sponsor

CAESARS
WINDSOR

Friday, November 18, 2016 at 2:00PM
Augustus Ballroom, Caesars Windsor, 377 Riverside Dr. E. (Free Parking)
NPD Only $55 • Keynote Only $50 • NPD & Keynote $85
Students: Keynote Only $ 20 • NPD & Keynote $65
TICKETS ON SALE NOW! https://windsor.snapd.com/#/events/view/979378
or email afpcanadasouth@gmail.com
NATIONAL PHILANTHROPY DAY CELEBRATION
15TH ANNIVERSARY CRYSTAL AWARDS
FRIDAY, NOVEMBER 18, 2016

AWARDS CEREMONY
Presenting Sponsor: Caesars Windsor
11:30 am to 1:30 pm
Caesars Windsor, Augustus Ballroom
377 Riverside Drive East, Free Parking
$55 per ticket or table of 8 for $385

11:30 am Registration and Networking
12:00 pm Plated lunch will be served
12:30 pm Awards Ceremony
2:00 pm Keynote Speaker (additional ticket)

2016 AWARD CATEGORIES
Winclair Management Services Inc.
Crystal Lifetime Achievement Award
AMANDA GELLMAN

Caesars Windsor Award for
Spirit in Philanthropy

Cypher Systems Group Award for
Youth in Philanthropy

The United Way Centraide Windsor-Essex County
Award for Outstanding Fundraising Volunteer

University of Windsor Award for
Outstanding Business/Corporation

WindsorEssex Community Foundation Award for
Outstanding Philanthropist

Luncheon Tribute to Norma Brockenshire
Sponsored by Windsor Regional Hospital Foundation and WFCU Credit Union

Please register by November 7, 2016
online @ windsor.snapd.com by credit or debit card
or contact afpcanadasouth@gmail.com to receive
an invoice and pay by cheque

For more information contact Pat Valleau
patricia.valleau@sympatico.com

MEDIA SPONSORS

Centerpieces benefitting
Big Brothers Big Sisters of Windsor Essex
sponsored by Ground Effects
Join Ruth McKenzie, Executive Director, CAGP National, to learn about CAGP’s strategic plan, branding, government advocacy and the value of membership!

Wednesday, November 23, 2016
12:00pm-1:30pm
Lunch Included

University of Windsor
McPherson Room, Alumni Hall, Sunset Ave.
*(south of the parking garage)*


CAGP is a national association that inspires and educates the people involved in strategic charitable gift planning. We advocate for a beneficial tax and legislative environment that strengthens philanthropic giving, create a networking environment with like-minded professionals and experts, and provide access to outstanding learning opportunities and professional development.

RSVP to Pat Valleau at [valleauconsulting@gmail.com](mailto:valleauconsulting@gmail.com) by November 18.
We all know that engaging board members and other high-level volunteers in fundraising is one of the best ways to see success in garnering support for our organizations’ top priorities - gaining their advice on case elements, asking them to open doors to potential donors, and making significant gifts themselves. And, we all know how hard it is to get and keep those volunteers engaged! This session will explore ways to better engage volunteers in the organization, to ignite their passion for the mission, and prepare them to take part in the major gift activities that are expected of them. We will cover high-level volunteer responsibilities, how to get volunteers to agree to those responsibilities, and what we can do, as fundraisers, to hold up our end of the bargain to make this happen. A robust discussion and question/answer session will follow the presentation, so come prepared to discuss your own challenges with engaging volunteers in fundraising.

Meet the Presenter

Laura Meengs-Aikens
Senior Vice President, CCS

With 14 years of fundraising experience, and more than eight years at CCS, Laura has done extensive work with local, regional, and national non-profit organizations, and has assisted her clients in raising a combined total exceeding $500 million. Her expertise includes case development, leadership recruitment and retention, major gift strategy, prospect solicitation, and campaign planning. Throughout her professional career, Laura has demonstrated a talent for mobilizing stakeholders and key constituencies in support of organizational priorities. Laura is an active member of the program committee of AFP Chicago Chapter and recently led a major gift seminar with her home chapter to rave reviews. CCS is a strategic, international fundraising firm that partners with non-profits for transformational change. The firm plans, manages, and implements programs that achieve fundraising goals and mission impact.

Bonus! Ethics Session

with Christine Colautti, CFRE
Major Gift Officer, University of Windsor & Chair of Ethics for AFP
AFP Canada South Chapter Membership Roster

ATTENTION MEMBERS:
If you are an AFP member please share the news! We think it’s important for our community, especially our corporate business partners and donors to know that we are ethical fundraisers. AFP members follow the code of Ethical Principles and Standards and have agreed to the Donor Bill of Rights. Please add this logo to your email signature, website and social media platforms.